

# ONCOSCREEN

D7.1

ONCOSCREEN

PROJECT

WEBSITE

30 June 2023



Funded by  
the European Union

**Submission date: 30/06/2023**

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## DOCUMENT SUMMARY INFORMATION

|                           |                                                                                                                                                     |                            |            |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|------------|
| <b>Grant Agreement No</b> | 101097036                                                                                                                                           | <b>Acronym</b>             | ONCOSCREEN |
| <b>Full Title</b>         | A European “shield” against colorectal cancer based on a novel, more precise and affordable risk-based screening methods and viable policy pathways |                            |            |
| <b>Start Date</b>         | 1 January 2023                                                                                                                                      | <b>Duration</b>            | 48 months  |
| <b>Project URL</b>        | <a href="https://oncoscreen.health/">https://oncoscreen.health/</a>                                                                                 |                            |            |
| <b>Deliverable</b>        | D7.1 ONCOSCREEN Project Website                                                                                                                     |                            |            |
| <b>Work Package</b>       | WP7- Dissemination, Communication, Exploitation and Impact Creation                                                                                 |                            |            |
| <b>Type</b>               | Report                                                                                                                                              | <b>Dissemination Level</b> | Public     |
| <b>Lead Beneficiary</b>   | CARRCOMMS                                                                                                                                           |                            |            |
| <b>Contributions</b>      | All partners                                                                                                                                        |                            |            |
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## DOCUMENT HISTORY

| Version | Date       | Changes                                              | Contributor(s) | Comments                                   |
|---------|------------|------------------------------------------------------|----------------|--------------------------------------------|
| V0.1    | 25.03.2023 | Table of Contents was prepared                       | CARRCOMMS      | Discussed the table with involved partners |
| V0.2    | 04.04.2023 | Privacy policy for the website was designed          | TIMELEX        | Inputs integrated                          |
| V0.3    | 16.06.2023 | First draft was prepared                             | CARRCOMMS      | Content discussed with partners            |
| V0.4    | 22.06.2023 | Design details and content of the website were added | CARRCOMMS      | Text and figures formatted and integrated  |
| V0.5    | 28.06.2023 | The version submitted for internal review            | ICCS, TIMELEX  | Incorporated comments from peer reviewers  |
| V1.0    | 30.06.2023 | Final version. Quality Check. Submitted to EC        | CARRCOMMS      | Final quality check                        |

## PROJECT PARTNERS

| Partner                                                               | Acronym   |
|-----------------------------------------------------------------------|-----------|
| EXUS SOFTWARE MONOPROSOPI ETAIRIA PERIORISMENIS EVTHINIS              | EXUS      |
| UNIVERSITAETSMEDIZIN DER JOHANNES GUTENBERG-UNIVERSITAET MAINZ        | UMC-Mainz |
| INSTITUTE OF COMMUNICATION AND COMPUTER SYSTEMS                       | ICCS      |
| FIRALIS                                                               | Firalis   |
| UNIVERSITATSKLINIKUM SCHLESWIG-HOLSTEIN                               | UKSH      |
| UNIVERSITAET zu LUEBECK                                               | UzL       |
| LIETUVOS SVEIKATOS MOKSLU UNIVERSITETAS                               | LSMU      |
| MEDIZINISCHE UNIVERSITAT GRAZ                                         | MUG       |
| INSTITUTO PORTUGUES DE ONCOLOGIA DO PORTO FRANCISCO GENTIL, EPE       | IPO       |
| INSTITUTUL ONCOLOGIC PROF. DR. ALEXANDRU TRESTIOREANU BUCURESTI       | IOB       |
| TECHNION - ISRAEL INSTITUTE OF TECHNOLOGY                             | TECHNION  |
| UNIVERSIDADE DO MINHO                                                 | UMINHO    |
| UNIVERSITEIT VAN TILBURG                                              | TLBG      |
| VLAAMSE INSTELLING VOOR TECHNOLOGISCH ONDERZOEK N.V                   | VITO      |
| ETHNIKO KENTRO EREVNAS KAI TECHNOLOGIKIS ANAPTYXIS                    | CERTH     |
| INNOVATION SPRINT                                                     | iSPRINT   |
| SCIENTIFIC ACADEMY FOR SERVICE TECHNOLOGY EV                          | SERVTECH  |
| AINIGMA TECHNOLOGIES                                                  | AINIGMA   |
| CATALINK LIMITED                                                      | CATALINK  |
| KONNEKT ABLE TECHNOLOGIES LIMITED                                     | KT        |
| BEIA CONSULT INTERNATIONAL SRL                                        | BEIA      |
| UNIVERSIDAD DE LA RIOJA                                               | URIOJA    |
| TIME.LEX                                                              | time.lex  |
| CARR COMMUNICATIONS LIMITED                                           | CARR      |
| MINISTRY OF HEALTH                                                    | MoHGR     |
| PAGALBOS ONKOLOGINIAMS LIGONIAMS ASOCIACIJA                           | POLA LT   |
| EUROPACOLON PORTUGAL- ASSOCIACAO DE LUTA CONTRA O CANCRO DO INTESTINO | ECPT      |
| ELLINIKI ETAIREIA ODKOLOGIAS PEPTIKOU                                 | HSGO      |
| EUROPEAN SOCIETY OF DIGESTIVE ONCOLOGY                                | ESDO      |
| FUNDATIA YOUTH CANCER EUROPE                                          | YCE       |
| MEDIZINISCHE UNIVERSITAT INNSBRUCK                                    | MUI       |
| LIETUVOS RESPUBLIKOS SVEIKATOS APSAUGOS MINISTERIJA                   | MoH-LT    |
| EY ADVISORY SPA                                                       | EY        |
| AGENCIA ESTATAL CONSEJO SUPERIOR DE INVESTIGACIONES CIENTIFICAS       | CSIC      |
| UNIVERSITE DE FRANCHE-COMTE                                           | UFC       |
| ROZENBAUM KONSULTING                                                  | ROSENBAUM |
| GIE AXA                                                               | GIE AXA   |
| ASSOCIATION GERCOR                                                    | GERCOR    |
| LOUWEN ROGIER                                                         | CC RL     |
| SANNE VOOGD - CCassured                                               | CC SV     |

## LIST OF ABBREVIATIONS

| Abbreviation | Description                        |
|--------------|------------------------------------|
| API          | Application Programming Interface  |
| CA           | Consortium Agreement               |
| CARRCOMMS    | Carr Communications                |
| CRC          | Colorectal cancer                  |
| D            | Deliverable                        |
| DoA          | Description of Action              |
| EC           | European Commission                |
| EU           | European Union                     |
| GA           | Grant Agreement                    |
| GDPR         | General Data Protection Regulation |
| IPR          | Intellectual Property Rights       |
| SME          | Small to medium-sized enterprise,  |
| WP           | Work Package                       |

## Executive Summary

This deliverable presents the ONCOSCREEN Project website, which has been designed to be the central locus of the ONCOSCREEN digital identity. The deliverable explains the conceptual choices that were made in designing the project website. It also outlines the work that has been done in creating an impactful visual identity of ONCOSCREEN, which guided the website design.

The report includes a description of the landing page, which welcomes visitors to the project website. It also presents an overview of future developments and planned updates as the project advances to next stages. The current version of the landing page has been developed with the following goals in mind: i) to introduce ONCOSCREEN as a Horizon Europe Research and Innovation project to the general audience and relevant stakeholders interested in innovative technologies and methods for cancer screening, and ii) to establish the ONCOSCREEN visual identity, so the project becomes searchable, recognisable, and informative, motivating visitors to return to the website for information and updates.

The deliverable includes useful information about the sections, sub-pages and navigations of the website. Furthermore, it discusses the integrated principles of data privacy and data protection in the website design, while it summarizes the monitoring tools. Most importantly, it highlights the opportunities for visitors to get in touch with the ONCOSCREEN project team and to subscribe to the ONCOSCREEN social media channels.

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## Introduction

Establishing digital identity of a brand is a key component of an effective communication and dissemination strategy. It starts with a dedicated website. The website becomes the main public medium through which external stakeholders and interested parties are introduced to the ONCOSCREEN project. It is of utmost importance to design the website having the user in mind.

Improved technologies optimising website performance has shifted the paradigm of web design to the user-centred approach. It values the user experience and guides the decision of what the website should look like. The best modern websites are simple and easy to navigate. They contain all relevant information in the homepage or within a single click of it. Another trend, which shows a steady growth in the EU, is the active use of the internet while on the move, using mobile and portable devices. These trends indicate that websites need to have an impactful visual identity, a coherent structure, streamlined navigation compatible with multiple devices (i.e., a responsive design), and well-presented content, which is accessible for diverse audiences.

The ONCOSCREEN typeface, logo, and colour palette have been developed within D7.2 Dissemination, Communication and Exploitation Plan and were initially presented at the project kick-off meeting. The colour palette is one of the most important visual elements of the ONCOSCREEN brand: it helps to create a seamless scrolling experience between different sections of the website. In addition, the ONCOSCREEN LinkedIn and Twitter accounts were established to support the project website. All ONCOSCREEN channels have been consistently designed to correspond to the ONCOSCREEN brand, indicating that the visual brand identity of ONCOSCREEN has been developed and is being put in place.

The layout of the ONCOSCREEN website, its structure, and the information included were developed in cooperation with project partners as well as extensive feedback from the Project Coordinator. All partners provided the initial content for the website at launch. As project activities start to take place over the coming months, partners will be encouraged to contribute further to the development of the content through blogposts, research notes, and updates on the status of their work within the project. The website will continue to evolve over the project's lifetime with regular updates, cluster activities, uploads of publications, research materials and interactive content, such as social media feeds and explanatory videos and infographics.

## 1.1 Document outline

This deliverable describes the development of the ONCOSCREEN project website, which includes its core structure, layout, the initial content at the time of the website launch, and the plan for future updates. In this report, each section of the project website will be identified with its purpose, content to date, and future use. The report also underlines the importance of the ONCOSCREEN project website as the nucleus of an all-encompassing public platform for communication, dissemination, and exploitation activities envisioned within the project.

### 1.1 Deliverable objectives

*Table 1* presents the connection of the contents of the present deliverable with the ONCOSCREEN Grant Agreement requirements in Work Package 7:

*Table 1 Description of Action: Task 7.1*

| ONCOSCREEN DoA requirements                                    | Deliverable addressing the requirements | Brief description                                                            |
|----------------------------------------------------------------|-----------------------------------------|------------------------------------------------------------------------------|
| Task 7.1 Dissemination, communication activities of ONCOSCREEN | D7.1 ONCOSCREEN project Website         | The deliverable reports on the development of the ONCOSCREEN project website |

### 1.2 Relationship with other deliverables and tasks

*Table 2 Linkages between D7.1 and other ONCOSCREEN deliverables*

| Deliverable | Description of the deliverable                                | Link to D7.1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------|---------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| D7.2        | ONCOSCREEN Dissemination, Communication and Exploitation Plan | The action is part of the ONCOSCREEN Dissemination and Communication Plan, which aims to develop ONCOSCREEN as a recognised brand among EU Mission Cancer projects. The objective is to produce professional - grade communication materials by establishing the appropriate communication platforms, such as the project website. The ONCOSCREEN website will serve as a hub for all project communication and as a repository for project information, research outputs, and deliverables. |

## 2 ONCOSCREEN Website Structure

### 2.1 Landing page

The ONCOSCREEN landing page is available at <https://oncoscreen.health/>

The landing page welcomes visitors to the ONCOSCREEN website with a bright, interactive layout, please refer to *Figure 1*. A specially designed background has a creative and playful feature that corresponds to the name of the project and creates a strong impression on the first-time visitors of the website.

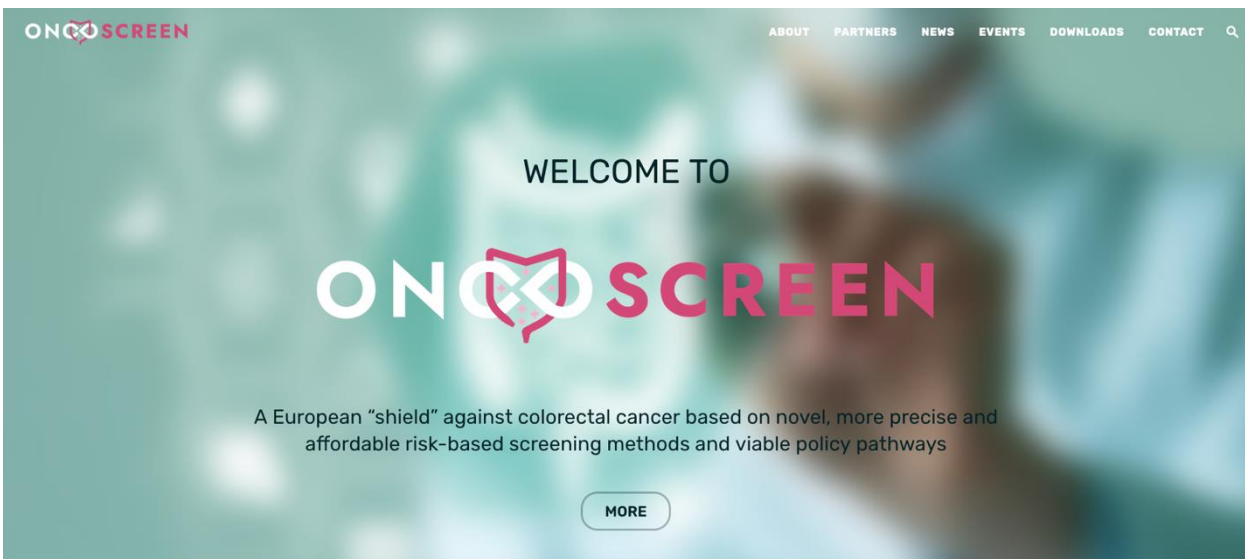


Figure 1 Welcome to ONCOSCREEN

Drop-down menus have been integrated. In the future iterations of the website, they will allow easy navigation away from the landing page to find the information most relevant to visitors. Crucially, it will be possible to reach every page of the current website in just one click from the landing page as the website continues to be developed with simplicity and ease of access in mind.

The landing page in its presentation is structured to capture visitors' attention and provide them with all the information they need to continue browsing. The sections 'About', 'Partners' and 'Contact' have been identified as being of most immediate relevance to most visitors. Dynamic elements have been introduced positioning these pages at the front of the project website and they have taken priority in this website development stage.

### 2.2 About the project

When visitors first arrive to the website and scroll down the landing page, they will be presented with a brief, high-level description of the ONCOSCREEN project, as depicted in *Figure 2*. This section has been kept intentionally short, as it serves a simple purpose of answering some of the introductory questions that visitors may have about the project, including what ONCOSCREEN is, what it aims to achieve, and what innovative solutions it offers to the current challenges of colorectal cancer (CRC) screening and prevention in Europe.

**A EUROPEAN "SHIELD" AGAINST COLORECTAL CANCER**

Modern healthcare systems need to offer new non-invasive methods for colorectal cancer screening and to improve its early detection. Such methods need to be affordable, accessible, and applicable to large parts of the population in order to effectively prevent the development of colorectal cancer.

ONCOSCREEN project responds to this challenge and plans to develop a ground-breaking set of technologies and methods for colorectal cancer screening. In close cooperation with other Mission Cancer projects, ONCOSCREEN will provide solutions for risk-stratified cancer screening programmes for citizens, an integrated diagnostic decision support tool for clinicians as well as intelligent monitoring tools for policy makers. The project will collaborate closely with national cancer mission hubs to facilitate policy dialogue on cancer and related research actions.

The generated ONCOSCREEN tools will be extensively validated through clinical studies with 4100 European citizens and patients participating from 10 different countries. The views and perspectives of citizens and patients will be incorporated through a participatory co-design approach, further reinforced by open innovation and FAIR data. The aim is ultimately to have the solutions adopted by public healthcare systems and everyday clinical practice across Europe.

**48**

MONTHS

**38**

PARTNERS

**13M €**

EU FUNDING

**11**

SOLUTIONS

Figure 2 About the ONCOSCREEN project

### 2.3 Project partners

Following a brief description of the ONCOSCREEN project, a slideshow is featured that displays the logos of all 38 project partners. The ONCOSCREEN consortium brings together partners representing research partners, medical experts, and cancer researchers, oncology and cancer patient associations, policy makers, and representatives of industry and SMEs. Together, they enrich the ONCOSCREEN project with expertise and networks. The slideshow of logos, as presented in Figure 3, will enhance the trustworthiness of the project for first-time visitors to the website, as well as for those who have been directed to the website by one of the partners.



Figure 3 Project partners

At the top of the landing page, the viewer has the opportunity to learn more about the partners and their respective organisations in-depth by clicking on the ‘Partners’ title. As seen in the example of CARRCOMMS in *Figure 4*, visitors to the website will be presented with an overview of the partner organisation, their specific role in the ONCOSCREEN project, and a link to their company website and social media channels.

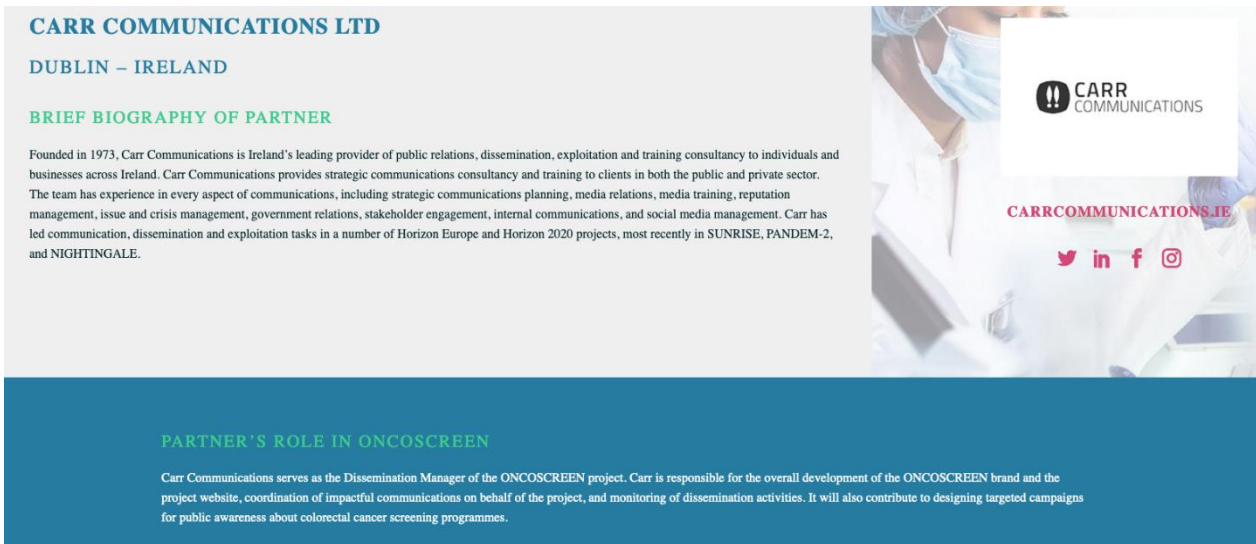


Figure 4 Example of the partner page

## 2.4 Disclaimer and grant information

The bottom of the landing page includes the quality of information disclaimer (Article 17.3 of GA):

*“Views and opinions expressed are of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them”*

The landing page also explicitly acknowledges that the ONCOSCREEN project has received funding from the European Union’s Horizon Europe research and innovation programme under grant agreement No. 101097036. It also includes the EU emblem with the funding statement, as specified in Article 17.2 of GA.

## 2.5 Privacy Policy

The ONCOSCREEN project is committed to implement a high standard of protection for personal data that has been set up in the European Union. The Privacy Policy has been integrated into the project website. It establishes that processing of personal data will be done responsibly, securely, and proportionally. The full text of the Privacy Policy is presented in the **Annex A** of this deliverable.

The project website also integrates the concept of “privacy by design”, whereby visitors can make a choice on a lower or higher level of privacy. The cookie management tool allows visitors to grant their consent before any cookies are stored, and to specify their preferences for cookies which

are not strictly necessary for the functioning of the website. The full description of the Cookie Policy is also included in the **Annex A**.

## 2.6 Contact

The website also features a contact page, which simplifies communication between external stakeholders and interested parties and the ONCOSCREEN project. The website offers an option to send a message using the contact form provided on the website. For technical and project related enquiries, the contact information of the ONCOSCREEN Project Coordination Team, EXUS, is provided. The contact information of the Dissemination Manager, CARRCOMMS, is included in the contact page for media and communication enquiries.

## 3 Technologies used

### 3.1 Platform

The website is built on the free and open source PHP and MySQL-based Content Management System platform – WordPress. The range and quality of the available add-ons to the core system makes WordPress the ideal platform for a project site requiring the adaptability and flexibility of ONCOSCREEN. In addition to the WordPress core running on PHP and using a MySQL database, the site also employs the JQuery JavaScript library to provide some interactive and visual effects and motion. The site is built upon the Bootstrap responsive grid framework that facilitates the screen auto-adapting to provide the best experience irrespective of the device on which it is viewed. This ensures compatibility with each type of screen size and orientation from mobile phones to tablets.

### 3.2 Monitoring traffic to the website

Matomo is leading open-source analytics, which is respectful of user data, ownership, and privacy. This web analytics tool helps us to understand and analyse the overall performance and trends of the ONCOSCREEN website. It is used to measure website traffic patterns, e.g. total number of visitors, pageviews, duration of visits, downloads, and the geographical spread of visitors. This information is used to gain insights into performance and provide feedback how we can improve and optimise the website structure, so that the content and the design of the project website. The website will undergo annual review, based on the analytics and feedback from the partners to improve the website performance. If a particular section proves to be frequently visited, we can make it more prominent on the website and ensure that the navigation journey becomes easier for visitors.



## 4 Future development

The website will evolve and mature throughout the lifetime of the project. The new pages and information will be added to the website, as the project starts new tasks and identifies dissemination and networking opportunities. In the forthcoming months, the project website will include more information about the cluster “Prevention, including Screening”, which will include an overview of the participation projects, common objectives within the EU Mission Cancer, and a plan of joint dissemination activities. Such information will potentially be hosted under a sub-page of the ONCOSCREEN website to highlight such an important effort.

As the project moves toward the active development phase, the objective of the website is to act as a repository of all currently available information on ONCOSCREEN clinical trials, active recruitment, and events. A dedicated page on the ONCOSCREEN living lab with the information and dates on the planned hackathons will be added in the next month.

The process of updating the ONCOSCREEN website will be ongoing, with news, updates and information posted as they become available. Input will also be sought from partners in providing up-to-date news on their activities and progress including publications and any other exploitation material.

## Conclusions

The initial structure and content of the ONCOSCREEN project website has been created with a view to future brand development, encompassing the wider dissemination, communication, and exploitation plan.

The website in its current iteration is intentionally minimal. However, the overall appearance and content of the website will gradually develop and broaden as the activities of ONCOSCREEN progress over its 48-month lifecycle. Updates to the website will therefore be attractive and engaging to visitors who wish to keep abreast of ONCOSCREEN's ongoing work and accomplishments.

Bearing in mind the fundamental goal of creating the ONCOSCREEN website, which is to serve as the nucleus of communication, dissemination, and exploitation activities of the project, the website has been created so that it is visually appealing, easily navigable, and informative to all identified stakeholders. As such, the ONCOSCREEN website has already begun to demonstrate itself as an accurate representation of the ONCOSCREEN brand, as well as being a future repository of all information and outputs pertaining to the work of the project.

## Annex A: Privacy Policy

### Introduction

Thank you for visiting the ONCOSCREEN website. This website is dedicated to the dissemination of the ONCOSCREEN project, funded by the European Commission's Horizon Europe research and innovation program under grant agreement No. 101097036.

This privacy policy is part of the ONCOSCREEN website and **solely concerns the processing of personal data that occurs in connection with the operation of this website**. This privacy policy explains how **Carr Communications** ("We", "Us"), the administrator of the ONCOSCREEN website, uses personal data collected from you through the ONCOSCREEN website when you use the website and when you provide your details to us via the [contact form](#) available on the website.

In particular, in this privacy policy you will find information on:

- who is legally responsible for the data processing (data controller)
- the data collection and logging that we carry out automatically when you visit our website
- the data that we collect and process when you contact us via the contact form or when you sign up for our newsletter
- Your rights as a data subject
- Your right to lodge a complaint

### Who we are

ONCOSCREEN is a research and innovation project, which seeks to develop new methods and technologies for colorectal cancer screening and early detection. The core objective of ONCOSCREEN is to enhance citizens' awareness, participation, and acceptance of colorectal cancer screening programmes. The ONCOSCREEN Consortium consists of 38 partner organisations representing 15 countries across Europe. The project has been funded by the European Union's Horizon Europe research and innovation programme, under grant agreement No. 101097036. It is coordinated by EXUS AI Labs. Carr Communications is the ONCOSCREEN partner responsible for the dissemination and communication efforts of the project.

Carr Communications is committed to processing personal data responsibly, securely, and proportionally throughout our activities in compliance with the EU [General Data Protection Regulation \(GDPR\) 2016/679](#).

For the purposes of this website, the responsible data controller is **Carr Communications**, registered in Dublin, Ireland, under registered number 42175, with a registered office at 24 Fitzwilliam Place, Dublin 2, D02 T296, Ireland.

You can contact us:

- by e-mail at [info@carrcommunications.ie](mailto:info@carrcommunications.ie)
- by telephone: (+353.1) 772 8900
- by fax: (+353.1) 772 8901

Please explicitly mention "ONCOSCREEN" in the subject line of your communication.

## What data we collect

### ***Automatically collected usage data***

When you access ONCOSCREEN website on your device, we may automatically collect certain usage data, which may include:

- Date and time of access
- Duration of visit
- Your operating system
- The device you have used for access
- Browser type (including version)
- Referrer (name of the website that you accessed immediately before)
- Volume of data sent
- IP address
- Unique device identifiers and other diagnostic data.

### ***Data provided by you***

By contacting us through the website contact form, you will provide us with (and we will collect) your contact details, such as:

- your **name**
- your **email** address, and
- the **message** you submitted.

We are **not going to collect** any metadata that you did not expressly provide us with.

## Purpose of data collection

We process your personal data for the following purposes:

- to provide this page to you (usage data)
- to use your personal data for ensuring the security of the page
- to respond to your messages/queries
- to provide you with our newsletter when you subscribe to it.

## Legal bases of processing

### ***Legitimate interest***

For the **data that we collect automatically**, we rely on Article 6 (1) point f of the GDPR (i.e. *legitimate interest*), as they are required for us to provide the service, to ensure technical operation and to investigate and remove any malfunctions of the website and to ensure the page's security. It is in our interest to ensure the use and technical operability of our website. This data is automatically processed when our website is accessed. Unless they are provided, you cannot use our service.

## Consent

For the **personal data that you provide us with through the contact form**, we rely on your **consent** (Article 6(1)a of the GDPR), which you express by completing the contact form and sending it our way or by actively signing up for our newsletter.

## How we protect your data

We have put technical and organisational security measures and procedures in place to protect your personal data from loss, misuse, alteration, or destruction. We have made efforts to collect the minimum information needed to respond to your messages/requests.

We install and regularly update all security and anti-virus software in use on all our systems.

Although we have rigorous technical and organisational security procedures in place to keep your personal data secure, including the use of an SSL certificate, you are advised to remember that the Internet is not always a secure medium and that transmissions over the Internet are never completely private or secure.

If you are unsure about submitting any personal data to us, please contact us instead via telephone, fax or post instead.

## How long we keep your data

We retain personal data only as long as it is necessary for the purposes described above i.e. to respond to your request or message. We erase this data **after 6 months** of the last communication unless there is a legal duty to keep the data for longer periods, such as due to accounting regulations or keeping evidence of legal requests. If the data is no longer required for the relevant purpose, we erase the data **within 24h**.

## Do we share personal data with third parties?

We may occasionally share personal data with trusted third parties such as those listed below, to help us deliver efficient and quality services. When we do so, we will ensure that recipients are contractually bound to safeguard the data we entrust to them before we actually share the data.

We may engage with several or all of the following categories of recipients:

- Parties that support us as we provide our services (e.g., the host of this website)
- Our professional advisers, including lawyers and auditors
- Law enforcement or other government and regulatory agencies (e.g., tax authorities) or other third parties as required by, and in accordance with, applicable law or regulation

## Do we transfer your personal data outside the EU?

By default, we store personal data on servers located in the EU and do not transfer it to third countries (i.e. located outside the EEA).

## What are your data protection rights?

As a data subject, you can exercise the rights outlined in this section of the privacy policy. We may need to request specific information from you to help us confirm your identity and ensure your right to access the information or to exercise any of your other rights. This helps us ensure that personal data is not

disclosed to any person who has no right to receive it. No fee is required to make an initial request unless your request is clearly unfounded or excessive. Depending on the circumstances, we may be unable to comply with your request based on other lawful grounds.

### **Right to access (GDPR Art. 15)**

You have the right to obtain confirmation as to whether processing of your personal data takes place in connection with the operation of this ONCOSCREEN website. If this is the case, you can request access to the data that we store about you. Granting the right to access only occurs where your identification is possible.

### **Right to rectification (Art. 16)**

You have the right to obtain the rectification of inaccurate personal data concerning you. The exercise of this right is only possible where you can be identified and the inaccuracy of data is verified.

### **Restriction of processing (Art. 18)**

You have the right to obtain the restriction of processing, where:

- the accuracy of your personal data is contested;
- the processing is unlawful, but you oppose the erasure of personal data and request the restriction of processing instead;
- we as the controller no longer need your personal data, but you require the data to establish, exercise or defence legal claims;
- you have objected to processing pursuant to GDPR Article 21.1 pending the verification of whether the legitimate grounds of ours (as the controller) override those of yours.

The exercise of this right may require provision of further information to allow your identification as described in the right to access.

### **Right to object (Art. 21)**

A legal basis for the processing of your personal data in connection with the operation of the ONCOSCREEN website is Art. 6.1(f) of the GDPR (our legitimate interest) or 6.1(a) (your consent). At any time you shall have the right to object to the processing of your data, on grounds relating to your particular situation, unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms or for the establishment, exercise or defence of legal claims.

The exercise of this right may require provision of further information to allow your identification.

### **Right to erasure ('Right to be forgotten') (Art. 17)**

You have the right to obtain erasure of your personal data, if:

- you object to the processing pursuant to Art. 21.1 and there are no overriding legitimate grounds;
- your personal data have been unlawfully processed;
- your personal data must be erased for compliance with a legal obligation in Union or Member State law to which we as the controller are subject.

### **Right to data portability (Art. 20)**

If you have provided us with data on the basis of your consent, and as long as there are legal grounds, you can require us to send you the data you gave us in a structured, commonly used and machine-readable format, or you can require us to send your data to a different controller.

**To exercise any of the aforementioned rights, please contact us at [info@carrcommunications.ie](mailto:info@carrcommunications.ie). When you do so, please make sure that we can clearly identify you.**

### **Right to lodge a complaint with a supervisory authority (Art. 77)**

You have the right to lodge a complaint with a data protection supervisory authority in the Member State of your habitual residence, place of work or place of the alleged infringement if you believe that the processing of your personal data infringes the GDPR.

A list of national supervisory authorities can be found [here](#) (this links to a third-party website – official website of the European Commission).

## Disclaimer and limitations of liability

We aim to keep the information that appears on the ONCOSCREEN website as complete and up to date as possible. If errors are brought to our attention, we will take all reasonable steps to make any necessary corrections within reasonable time. Please be aware that the information published on our website is for informational purposes only. None of the information contained on the website constitutes legal or professional advice, nor can we accept responsibility for how it might be used, and we are not responsible or liable for any errors or omissions in any of the information provided on the website. We cannot be held liable for any direct or indirect damage that may result from use of this site. Links to other websites are provided in good faith and for information only. A link to another website does not mean that we endorse or accept any responsibility for the content or use of such website.

While we take all possible steps to minimise disruption caused by technical errors, we cannot guarantee that our website will not be interrupted or otherwise affected by such problems. Please note that access may be suspended temporarily and without notice in the case of system failure, website maintenance or repair or for reasons beyond our control.

The use of our website is governed by the law of the Republic of Ireland. Any dispute arising from or related to the use of this website shall be subject to the non-exclusive jurisdiction of the Irish courts.

## Do we link to other websites?

Our websites may contain links to other sites, including the sites of the consortium partners, which are not governed by this privacy policy. Please review the destination websites' privacy policies before submitting personal data on those sites. Whilst we try to link only to sites that share our standards and respect for privacy, we are not responsible for the content, security or privacy practices employed by other sites.

## How we use social media

We use social media to communicate about the project through widely used channels, such as Twitter, LinkedIn, and YouTube. You can access ONCOSCREEN accounts on social media platforms directly from our website. In order to protect your privacy, our social media buttons or components to connect to those services do not set cookies when our web pages are loaded on your device.

Each social media channel has their own policy on the way they process your personal data when you access their sites. If you would like to watch one of ONCOSCREEN videos on YouTube, you will be asked to accept YouTube cookies; if you look at our activity on Twitter, you will be asked to accept Twitter cookies; the same applies for LinkedIn.

If you have any concerns or questions about their use of your personal data, please carefully read their privacy policies before using them. The use of social media by ONCOSCREEN, including Twitter and LinkedIn, does not in any way imply an endorsement of Twitter, LinkedIn, YouTube, and their privacy policy.

The ideas and views expressed by ONCOSCREEN on social media are for information only. Views and opinions expressed do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.

### Do we change this privacy policy?

We regularly review this privacy policy and will post any updates to it on this webpage. This privacy policy was last updated on April 3, 2023.

### Contact us

If you have any concerns as to how your data is processed, you can contact us by e-mail at [info@carrcommunications.ie](mailto:info@carrcommunications.ie) or by post: 24 Fitzwilliam Place, Dublin 2, D02 T296, Ireland.

We will respond to your queries within 30 days from when we receive them.

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## Cookie policy

### Core policy

A cookie is a small text file that is downloaded onto ‘terminal equipment’ (e.g., a computer or a smartphone) when you access a website. It allows the website to make user’s experience more efficient by recognising your device and by storing some information about your preferences or past actions. Cookies allow websites to remember your preferences and play an important role in making the site work better for you. To some extent, cookies can be seen as providing a “memory” for the website, enabling it to recognise a user and respond appropriately.

In accordance with law, we can store cookies on your device only if they are strictly necessary for the operation of this website. For all other types of cookies we need your permission. This means, that cookies which are categorized as necessary are processed based on Art.6.1(f) of the GDPR, i.e. our legitimate interest.

All other cookies, that is those from the categories preferences and marketing, can be processed only based on your consent i.e. Art. 6.1 (a) of the GDPR. Note, that you can at any time change or withdraw your consent via our Cookie Management Tool available on our website.

### How do we use cookies?

We use the following cookies and similar technologies:

#### **Necessary Cookies**

These cookies enable core functionality such as security, verification of identity and network management and they make the website work. You may disable these by changing your browser settings, but this may affect how the website functions since the website cannot function properly without those cookies.

#### **Non-necessary cookies**

- **Functional cookies**

Preference cookies collect data to remember choices users make to improve and give a more personalised experience. They enable a website to remember information that changes the way the website behaves or looks like, your preferred language, text size or the region that you are in. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

- **Marketing Cookies**

These cookies are normally used to track advertising effectiveness to provide a more relevant service and deliver better advertisements to suit your interests. However, since ONCOSCREEN is a research project, WE **DO NOT use** any marketing cookies.

- **Analytics Cookies**

These cookies help us understand how visitors interact with our website or to discover errors. We use these cookies for internal research and analysis of our performance. The cookies simply assess how you interact with our website – as an anonymous user (**the data gathered does not identify you personally**). Also, this data is **not shared with any third parties** or used for any other purpose. The anonymised statistics will be included in a report analysing communication efforts on the ONCOSCREEN project.

However, you are **free to refuse** these types of cookies via the cookie management tool that you will see on the first page you visit.

### **We need your consent for the use of analytics cookies**

Please note that we DO NOT use Google Analytics but an EU, fully GDPR-compliant alternative – Matomo Analytics, to ensure that all your personal data is private and owned by us and that the ONCOSCREEN website respects your privacy.

### How do I manage my cookie preferences?

Our cookie management tool will allow you to specify your preferences for those cookies that are placed on your device by this website and which are not strictly necessary for the functioning of it.

Just adjust the available sliders to ‘On’ or ‘Off’, then click ‘Save and close’. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer’s website.

We regularly review this cookie policy and will post any updates to it on this webpage. This privacy policy was last updated on April 3, 2023.